

Project Description

Tooele County, UT – Economic Development & Tourism Support

Ongoing Process | 2021 – Present

- Serve as the County's Economic Development Department.
- Facilitate the County's Community Economic Opportunity Board and Tourism Tax Advisory Board.
- Maintain research on tourism opportunities.

Outcomes | 2021 – Present

- Prepared an Economic Development Action Plan.
- Applied for and received grants to help bring industrial parks to shovel-readiness.
- Wrote responses to 25+ organizations interested in locating facilities in the County.
- Developed a map and database of large properties potentially for sale and worked to get sites certified as ready for development.
- Obtained grants to fund small business development and expansion sub-grants.
- Delivered broadband analysis and recommendations.
- Obtained grants to create tourism website.
- Obtained a Community Assessment Grant.
- Applied for EDA Destination Development Grant.
- Assisted recruited companies obtain incentives.

Background

The County's proximity to I-80, the Salt Lake International Airport, and rail access makes the County a prime location for an Inland Port and industrial parks. 75% of residents commute to different counties for work; and limited water availability limits future development.

The community has a shared vision of its future and understanding of what is required to get there, and the County hired Better City to serve as their economic development department to bring well-paying jobs with industries requiring low amounts of water.



Reference

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